

MASTER
 MA 3 / PJ 1-3 /
 MA-SRP1 Studienprojekt
 Wintersemester 11/12

LaborNordneukölln

<http://ulab.architektur.tu-berlin.de/>



Results of interviews on the
 “imageability” of the city of LA.
 Kevin Lynch

>>> RESEARCH EXERCISE 2 . RESEARCH ON PLACES AND ACTORS

*Die Städte sind für dich gebaut. Sie erwarten dich freudig.
 Die Türen der Häuser sind weit geöffnet. Das Essen
 Steht schon auf dem Tisch.*

*Da die Städte sehr groß sind
 Gibt es für die, welche nicht wissen, was gespielt wird, Pläne
 Angefertigt von denen, die sich auskennen
 Aus denen leicht zu ersehen ist, wie man auf dem schnellsten Wege
 Zum Ziel kommt.*

*Da man eure Wünsche nicht genauer kannte
 Erwartet man natürlich noch eure Verbesserungsvorschläge.
 Hier und dort
 Ist etwas vielleicht noch nicht ganz nach eurem Geschmack
 Aber das wird schleunigst geändert
 Ohne daß ihr euch einen Fuß ausreißen müßt.*

*Kurz: ihr kommt
 In die besten Hände. Alles ist seit langem vorbereitet.
 Ihr braucht nur zu kommen.*

(Berthold Brecht)

You are now supposed to deepen your knowledge on the area of NordNeukölln.
 Your task is to examine and record crucial aspects of the current status and
 understanding of the area. From the overall area, you will subsequently zoom into
 specific locations and their tangible potentials, problems, and requirements, as well as
 the corresponding stakeholders.

part A : preparation

You are asked to conduct this task in teams of 2–3 students!

part B : Research steps

1. Begin with a general research on the current state of the planning development.
 Use the provided sources “digital and physical material on the area” and
 “bibliography,” as well as sources provided today.

2. Afterwards, once you have gained a deepened overview over the area with its many
 potentials, problems, and requirements, you are asked to focus on the observation
 of the social- spatial developments of the area and the knowledge you obtained
 theoretically from the literature.

We ask you to go back to the area. What can you detect and discern that you couldn't
 retrieve from printed and digital material?

Do they match?

In what way is the area(s) as a space or in its materiality central to your discoveries?

Where do these topics guide you in the overall area?

And to which points of interest do these topics direct you quintessentially?

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3. As a third step, we ask you to brainstorm on possible actors of the topics of your interest or involved in your observations. This means, in a first exercise (Research Exercise 1, last week) you have approached the place as an observer, now you will have the task to get in contact with the identified actors switching into the position of a participating observer. Get in touch with the identified actors in conversations and use the chance to investigate further on your topics. As you will not have the chance or time to make a strictly scientific research you have to be very precise with the kind of topic you want to examine and the kind of target audience you choose for your interview. Therefore prepare a half structured interview with guiding questions but free enough to be completed or guided by the knowledge obtained from your interview partner(s).

* When conducting the survey or interview, let people know that this information is for educational purposes.

part C : Show your results!

The evaluation is crucial to this exercise. Depending on your intention and kind of opinion collection you did, you can choose to document your work. Produce graphic material in form of videos, maps and collages as well as text from each of the three levels of research: the overall area, the focus topic including the resulting focus areas, as well as the conversation (Halbstrukturierte Interviews / s.a. Sozialraumforschung). Put this data together as a digital presentation with 6 slides. Bring your presentation as a digital file, preferably as a PDF document.

Presentation

on Thursday, 03.11.2011 at 2.00 p.m.

Your task is to present your work to the group in a maximum of 10 minutes.