

MASTER  
MA 3 / PJ 1-3 / SP & 2.2 (PIV)  
Wintersemester 10/11

## OBERE STADTSPREE



A spot at the water  
Source: Anna von Löw

### >>> EXERCISE 1 . PLACESTORMING

Before anything else – you will expose yourself to the context of the river Spree!  
The Design Studio begins with an impulse observation of the Obere Stadtsprees area, a deep brainstorming in situ, or a “placestorming.”

#### **part A : preparation**

You will conduct this task individually. Equip yourself with a photo camera, a pen and a sketchbook, and an adequate outfit for your site visit.

Go to our site. Be curious! Take notes and sketches while you discover the area and be alert when you come closer to the waterfront. It is crucial that you are a precise, unbiased observer. Take your time to arrive at our site, walk slowly, stroll around. Inspect the manifold of facets that you can discover there. Which aspects are attracting your attention? Are they linked to the space itself, its nature, the atmosphere, to the buildings or maybe to social interactions? Are your observations in situ in relation with what you have perceived when approaching the site? Take special notice of the water, the border between land and water, and the interplay between these two elements.

Your task is to take pictures and make a series of diagrams from the site or its surrounding area. These graphics need to demonstrate your personal discoveries and your impression of the site. They need to be statements of an essential characteristic of this area, though, in fact, this characteristic can be inconspicuous, and most likely of minor importance for an inattentive visitor.

Take advantage of the provided bibliography and deepen your research on a theoretical level.

Finally, assemble your first impressions (text as well as images) on 1 DIN A2 sheet, vertical, and print it. Additionally, save your poster as a PDF file with the following name “1010\_ULAB\_1\_EX-1\_yourfirstname-yourlastname.” Bring both, poster and file, on the day of the presentation.

#### **part B : presentation**

on Tuesday, 26.10.2010

We will pin up all posters, have a series of quick presentation-performances followed by discussions.